

World breastfeeding week 2022

World Breastfeeding week was celebrated by the Department of Community and Family Medicine at AIIMS Bathinda. The activities were planned as per the theme of the week “ Step Up for Breastfeeding: Educate and Support”. The undergraduate MBBS students and nursing officers were trained with adequate knowledge and skills for promoting and supporting breastfeeding both in the health facility and community.

Different activities were carried out at primary, secondary and tertiary care level of health care delivery. Health promotion activities such as health talks, group discussions were held with pregnant and lactating mothers, primary care providers including partners. Training of community health workers were organized in the secondary care health facilities. Poster and essay competition was held among MBBS and nursing students in the institute. A leaflet was developed in the Punjabi and Hindi for generating awareness on early and exclusive breastfeeding and existing myths were clarified by the team.



Health talk and demonstration in Urban Primary health centre
Health talk
Date: 01-08-2022



Health talk in AIIMS Pediatric OPD
Date: 02-08-2022



Group discussion in Subdistrict hospital, Badal
Date: 03-08-2022



Training of ASHA and ANM in CHC Lambi
Date: 05-08-2022



Poster Competition
Date: 06-08-2022